

Study programme
Full-time study
Field of study: Management
Bachelor in Business Administration
General academic profile

	SUBJECT	HOURS	ECTS (European Credit Transfer System Points)	1st semester	2nd semester	3rd semester	4th semester	5th semester	6th semester
A.	GENERAL COURSES	300	16	195	30	30	45	0	0
1	Introduction to media studies	45	3	45					
2	Philosophical and ethical dilemmas of the modern world	30	2	30					
3	Ochrona własności intelektualnej	30	2	30					
4	Information technology	30	2	30					
5	Physical education	30	1	30					
6	Polish language	120	1/1/1/2	30	30	30	30		
7	Proseminarium	15	1				15		
B.	DIRECTIONAL COURSES	1320	101	270	330	270	300	135	0
8	Law	60	5	60					
9	Microeconomics	90	3/4	60	30				
10	Marketing and advertisement	90	3/4	60	30				
11	Mathematics for business	75	3/3	45	30				
12	Descriptive statistics	75	3/3	45	30				
13	Theory of organization	60	5		45				
14	Finance	45	4		45				
15	Marketing research	60	4		60				
16	IT in management	30	2		30				
17	Entrepreneurship development strategy	30	2		30				
18	Introduction to macroeconomics	60	5			60			
19	Introduction to accountancy	45	4			45			
20	Project management	30	2			30			
21	Introduction to management	75	3/3			45	30		
22	Human resources management	75	3/3			45	30		
23	Finance of enterprise	75	3/3			45	30		
24	Quality management	45	3				45		
25	Financial accounting	60	5				60		
26	Contemporary theories of entrepreneurship	45	3				45		
27	History of economic thought	30	2				30		
28	Information processes in management	30	2				30		
29	Introduction to logistics	45	3					45	
30	Operational techniques and leadership	45	3					45	
31	Public relations	45	3					45	
C.	SPECIALIZATION COURSES: BUSINESS ADMINISTRATION	690	51						
32	Business Plans and Entrepreneurship	45	4			45			
33	Introduction to Business Accounting	45	3			45			
34	E-Commerce in Small Business Ventures	30	2			30			
35	Introduction to Business Intelligence Systems	45	3				45		
36	Global Business	60	4					60	
37	International Financial Management	60	4					60	
38	Business Foundations and Principles	75	3/2					45	30
39	Basic Banking	75	3/2					45	30
40	Managerial Budgeting and Forecasting	75	3/2					30	45
41	Launching New Products	60	4						60
42	Seminar (w tym przygotowanie pracy dyplomowej i prezentacji do egzaminu dyplomowego)	120	5/7					60	60
D.	INTERNSHIP	180	6						6
	TOTAL	2310	180	465	390	450	345	435	315

