

Study programme
Full-time study
Field of study: Management
Master in Business Administration
Practical Profile

	SUBJECT	HOURS	ECTS (European Credit Transfer System Points)	1st semester	2nd semester	3rd semester	4th semester
A.	GENERAL COURSES	225	6	135	30	30	30
1	Brand management and creating a personal brand	45	3	45			
2	Social and cultural impact of media	30	2	30			
3	Physical education	30	1	30			
4	Polish language	120	1/1/1/2	30	30	30	30
B.	DIRECTIONAL COURSES	870	13	360	195	165	165
5	Strategic management	45	3	45			
6	Entrepreneurship	45	3	45			
7	Psychology of management	30	2	45			
8	Management concepts	90	3/3	45	45		
9	Macroeconomy	75	2/3	45	30		
10	International marketing.Communication and promotion in marketing	75	2/3	45	30		
11	Statistics for business	60	2/2	30	30		
12	Rachunek kosztów i rachunkowość zarządcza	60	2/2	30	30		
13	Operational research	60	2/2	30	30		
14	Ethics in management	30	2			30	
15	Security management with elements of leadership and operational command	75	2/3			45	30
16	Civil law	60	2/2			30	30
17	Logistics	60	2/2			30	30
18	Negotiations and communication in business	60	2/2			30	30
19	Commercial law with elements of public procurement law	45	3				45
C.	SPECIALIZATION COURSES Business Administration	465	17		120	255	90
20	International Finances and Management of International Finances	60	4		60		
21	Management of the company	60	2/2		30	30	
22	Theory of HR	60	2/2		30	30	
23	Finance of Enterprise	45	3			45	
24	Business Analysis	45	3			45	
25	Risk Management	30	2			30	
26	Information Technologies in Business Management	30	2			30	
27	Financial Analysis	45	3				45
28	SEMINAR	90	4/6			45	45
D.	INTERNSHIP		16		240	8	240
	TOTAL	1560	120	495	345	450	290