

Study programme
Full-time study
Field of study: Management
Master in Health Care Management
Practical Profile

	SUBJECT	HOURS	ECTS (European Credit Transfer System Points)	1st semester	2nd semester	3rd semester	4th semester	
A.	GENERAL COURSES	225	6	135	30	30	30	
1	Brand management and creating a personal brand	45	3	45				
2	Social and cultural impact of media	30	2	30				
3	Physical education	30	1	30				
4	Polish language	120	1/1/1/2	30	30	30	30	
B.	DIRECTIONAL COURSES	870	13	360	195	165	165	
5	Strategic management	45	3	45				
6	Entrepreneurship	45	3	45				
7	Psychology of management	30	2	45				
8	Management concepts	90	3/3	45	45			
9	Macroeconomy	75	2/3	45	30			
10	International marketing.Communication and promotion in marketing	75	2/3	45	30			
11	Statistics for business	60	2/2	30	30			
12	Rachunek kosztów i rachunkowość zarządcza	60	2/2	30	30			
13	Operational research	60	2/2	30	30			
14	Ethics in management	30	2			30		
15	Security management with elements of leadership and operational command	75	2/3			45	30	
16	Civil law	60	2/2			30	30	
17	Logistics	60	2/2			30	30	
18	Negotiations and communication in business	60	2/2			30	30	
19	Commercial law with elements of public procurement law	45	3				45	
C.	SPECIALIZATION COURSES Health Care Management	465	25		120	255	90	
20	Health Policy and Health Services Market	45	3		45			
21	Selected Legal Aspects of the Health Care Business	45	3		45			
22	Finance, Economics and Cost Accounting in the Health Care Unit	30	2		30			
23	HR and Risk Management in the Health Care Unit	45	3			45		
24	Change Management and Restructuring in the Health Care Unit	45	3			45		
25	Innovative Methods of Management in the Health Care Unit - Strategies and Business Plans	45	3			45		
26	Fundraising - Methodology of Acquiring Non-Systemic Funds for the Health Care Unit	45	3			45		
27	Health Services Marketing and PR in the Health Care Unit	30	2			30		
28	Quality and Controlling in the Health Care Unit	45	3				45	
29	SEMINAR	90	4/6			45	45	
D.	INTERNSHIP		16		240	8	240	8
	TOTAL			495	345	450	290	